



**FOR IMMEDIATE RELEASE**

**SEAMAN PAPER AND PLASTIC POLLUTION COALITION TEAM UP TO  
REDUCE WORLDWIDE SINGLE-USE PLASTIC PACKAGING WASTE**

**GARDNER, MA (September 3, 2020)**— Seaman Paper Company (Seaman Paper), a leading global manufacturer of environmentally sustainable specialty paper and packaging solutions, and Plastic Pollution Coalition (PPC), an NGO and global alliance working toward a world free of plastic pollution, are pleased to announce a partnership focused on reducing the amount of single-use plastic used in packaging applications across retail, eCommerce, and other supply chains.

Seaman Paper is a dynamic leader not only in the paper industry but also in social, environmental, and economic responsibility. Through its Soft Steps Forward Initiative, the company remains steadfast in its commitment to manufacturing high-quality products while reducing negative environmental impact, continuously examining and enhancing procedures to improve sustainability performance.

"As Seaman Paper pursues its own efforts to eliminate single-use plastics with our growing portfolio of paper-based alternatives, we are delighted to add our voice, expertise, and assistance to the important work Plastic Pollution Coalition is doing," said Seaman Paper CEO Ken Winterhalter. "Together as collaborative thought leaders, we believe we will play a significant role in educating businesses and consumers about viable alternatives to harmful plastic packaging and create positive change for people and the planet."

The PPC is a global alliance comprising more than 1,200 organizations, businesses, citizens, and policymakers from 75 countries. Its mission is to work toward a world free of the toxic impact plastic pollution has on humans, animals, waterways, the ocean, and the environment.

"Plastic Pollution Coalition welcomes Seaman Paper to our global Coalition," said Dianna Cohen, Co-Founder, and CEO of Plastic Pollution Coalition. "An essential part of our mission is to connect businesses and organizations to companies that can help them reduce their reliance on plastic. The world is simply drowning in plastic, and we are committed to helping businesses and consumers realize that companies can be a part of the solution rather than a part of the problem."

For more information about Seaman Paper, visit [www.seamanpaper.com](http://www.seamanpaper.com). For more information about PPC, visit [www.plasticpollutioncoalition.org](http://www.plasticpollutioncoalition.org).

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