



RPA 2021 Conference and Showcase Sponsorships

Elevate your company's presence and support RPA's 32nd Annual Conference!

All NEW sponsorship packages* available

Package I - \$7,000

More than \$3,500 in savings as a package!

- One 10 x 20 exhibit booth space (double booth)
- Up to six attendee registrations
- Logo on Conference App
- Luncheon and Awards sponsor to include a 2-minute commercial shown during presentation
- Your logo in the Conference dailies which are emailed every day to Conference attendees
- Onsite conference signage recognition
- Conference podium recognition
- Company logo and link on RPA's website
- Recognition in RPA's newsletter as sponsor, includes logo linked to company website
- Company logo linked to company website on all conference emails
- Social media posts spotlighting your company as sponsor prior to and after the event
- Logo on Showcase bag
- Showcase bag insert

Package II - \$5,000

More than \$3,000 in savings as a package!

- **NEW!** One larger 10 x 12 exhibit booth space (premier single booth) with extra space for social distancing
- Up to three attendee registrations
- Logo on Conference App
- Logo on poster for Opening Reception
- Onsite conference signage
- Conference podium recognition
- Company logo and link on RPA's website
- Recognition in RPA's newsletter as sponsor, includes logo linked to company website
- Company logo linked to company website on all conference emails
- Social media posts spotlighting your company as sponsor prior to and after the event
- Logo on Showcase bag
- Showcase bag insert

Package III - \$4,000

More than \$2,500 in savings as a package!

- One 10 x 10 exhibit booth (traditional single booth)
- Up to three attendee registrations
- Logo on Conference App
- Logo on poster for Educational Round Tables
- Onsite conference signage
- Conference podium recognition
- Company logo and link on RPA's website
- Recognition in RPA's newsletter as sponsor, includes logo linked to company website
- Company logo linked to company website on all conference emails
- Social media posts spotlighting your company as sponsor prior to and after the event
- Logo on Showcase bag
- Showcase bag insert

Package IV - \$1,500

More than \$1,500 in savings as a package!

- Onsite conference signage
- Conference podium recognition
- Company logo and link on RPA's website
- Recognition in RPA's newsletter as sponsor, includes logo linked to company website
- Company logo linked to company website on all conference emails
- Social media posts spotlighting your company as sponsor prior to and after the event
- Logo on Showcase bag
- Showcase bag insert

*Multiple companies may purchase each package.



A-La-Carte Sponsorship Options

All sponsorships include onsite conference signage, podium recognition and company logo on RPA's website. Save when you purchase one of the ALL NEW packages!

Educational Session with Round Tables - \$1,000

- Includes your company logo on event poster and acknowledgement on the main stage

Opening Reception - \$1,000

- Includes your company logo on event poster and throughout the reception

Thursday Morning Coffee Break with Exhibitors - \$750 (one available)

- Includes your company logo on event poster and throughout the break

Luncheon and Awards - \$1,000

- Company logo on event poster and podium recognition
- In Package I only, includes a 2- minute commercial to be shown during presentation (additional \$500 value)

Thursday Afternoon Snack Break with Exhibitors- \$750 (one available)

- Includes your company logo on event poster and throughout the break

Happy Hour and Games with Exhibitors - \$1,000

- Includes your company logo on event poster and throughout the happy hour

Friday Morning Coffee Break with Exhibit Hall - \$750 (one available)

- Includes your company logo on event poster and throughout the break

Wi-Fi in Exhibit Hall - \$2,500 (one available)

- Includes your company logo on floor stickers throughout the exhibit hall with company name as the Wi-Fi password.

Hotel Key Cards - \$1,500 (one available)

- The design of your choice on hotel key cards given to all attendees.

Entrance Door Wraps - \$750 each (6 available)

- Showcase your company decal when attendees enter the Convention meeting space. A double-sided decal will fill the entire glass door.

Name Badge Lanyards—\$750 (one available) **SOLD OUT**

- Your company name and/or tag line repeated on the name badge lanyard.



Cell Phone Wallets—\$750 (one available) ~~SOLD OUT~~

- Add your logo to card wallets that go on the back of badges or smart phones.

Pens - \$600

- Have your company logo on all pens during the Conference.

Showcase Bag - \$500

- Have your company logo on all attendee bags as they gather items from exhibit booths.

Showcase Bag Inserts - \$250

- Submit a sample, product, or branded item to be included in the showcase bag and given to each attendee.

Drink Tickets - \$250

- Your company name will be highlighted on the two drink tickets given to attendees to be used at the Cocktail Reception. Includes four additional tickets per attendee from your company.

Conference Dailies – Only available in Package I and valued at \$1,000.

- Your logo linked to your website on the Conference dailies which are emailed each day during the Conference to attendees updating them on the day's events.

Commercial – Only available in Package I, valued at \$500

- A 2-minute commercial produced by your company will be shown during the Luncheon and Awards Ceremony.

Conference Mobil App – Only available in Packages I, II and III, valued at \$1,500

- Your logo linked to your website on the mobile APP that will house conference materials and available for each attendee to download to their phones and tablets. The APP will be accessible for a year.