



**EMBASSY SUITES BY HILTON ORLANDO**  
Lake Buena Vista South · Orlando, FL

*Ready. Set. Pack*

**Feb 16-18**  
**2022**

# **THE POWER OF PACKAGING**

*Conference & Showcase*

## **SPONSORSHIP KIT**

**FOR ADDITIONAL QUESTIONS:**

Contact RPA's Sales Development Manager Cathy Vick  
at [CVick@RetailPackaging.org](mailto:CVick@RetailPackaging.org) or 410-940-6459.

**[RETAILPACKAGING.ORG/CONFERENCE](http://RETAILPACKAGING.ORG/CONFERENCE)**

Feb 16-18  
2022

# THE POWER OF PACKAGING

Conference & Showcase

ELEVATE YOUR COMPANY'S PRESENCE  
Support the 2022 Power of Packaging  
Conference & Showcase

## All New Premier Packages Available

*Ready. Set. Pack* for **THE** best industry conference of the year!

**ONLY 1 LEFT**

### Power Elite - \$7,000 (exclusive)

More than \$3,500 in savings  
as a package!

- One 10 x 20 exhibit booth space (double booth)
- Up to six attendee registrations
- Your company logo featured in the Conference App as an App co-sponsor
- Luncheon and Awards co-sponsor
- 2-minute commercial shown during the Luncheon and Awards program
- Your logo in the Conference dailies, which are emailed every day to Conference attendees
- Onsite conference signage
- Conference podium recognition
- Your company logo and link on RPA's website
- Recognition in RPA's Newsletter as a sponsor and your company logo linked to your company website
- Your company logo linked to your company website in all conference emails
- Social media posts spotlighting your company as a sponsor before and after the event
- Your company logo printed on the Showcase bag
- Showcase bag insert

### Power Plus - \$5,000 (two available)

More than \$3,000 in savings  
as a package!

- NEW! One large 10 x 12 exhibit booth space (supersized single booth)
- Up to three attendee registrations
- Your company logo featured in the Conference App as an App co-sponsor
- Opening Cocktail Party Reception co-sponsor
- Onsite conference signage
- Conference podium recognition
- Your company logo and link on RPA's website
- Recognition in RPA's Newsletter as a sponsor and your company logo linked to your company website
- Your company logo linked to your company website in all conference emails
- Social media posts spotlighting your company as a sponsor before and after the event
- Your company logo printed on the Showcase bag
- Showcase bag insert

### Power - \$4,000 (three available)

More than \$2,000 in savings  
as a package!

- One 10 x 10 exhibit booth (traditional single booth)
- Up to three attendee registrations
- Featured as an Interactive Industry Session co-sponsor
- Onsite conference signage
- Conference podium recognition
- Your company logo and link on RPA's website
- Recognition in RPA's Newsletter as a sponsor and your company logo linked to your company website
- Your company logo linked to your company website in all conference emails
- Social media posts spotlighting your company as a sponsor before and after the event
- Your company logo printed on the Showcase bag
- Showcase bag insert

### Questions?

Contact Cathy Vick, RPA's Sales Development Manager  
at [cvick@retailpackaging.org](mailto:cvick@retailpackaging.org).

Feb 16-18  
2022

ELEVATE YOUR COMPANY'S PRESENCE  
Support the 2022 Power of Packaging  
Conference & Showcase

# THE POWER OF PACKAGING

Conference & Showcase

## All New A-La-Carte and Add-on Sponsorship Options

Includes onsite conference signage, podium recognition,  
and company logo on RPA's website.

### Interactive Industry Session Co-Sponsor - \$1,000

Includes your company logo on the event poster and acknowledgment on the main stage.

### Opening Cocktail Party Reception Co-Sponsor - \$1,000

Includes your company logo on the event poster to be displayed throughout the reception.

**SOLD**

### Thursday Morning Coffee Break with Exhibitors - \$750 (exclusive)

Includes your company logo on the event poster to be displayed throughout the break.

### Thursday Afternoon Snack Break with Exhibitors- \$750 (exclusive)

Includes your company logo on the event poster to be displayed throughout the break.

### Happy Hour and Games with Exhibitors Co-Sponsor - \$1,000

Includes your company logo on the event poster to be displayed throughout the break.

### Friday Morning Coffee Break with Exhibit Hall - \$750 (exclusive)

Includes your company logo on the event poster to be displayed throughout the break.

### Wi-Fi in Exhibit Hall - \$2,500 (exclusive)

Includes your company logo on floor stickers throughout the exhibit hall with company name as the Wi-Fi password.

### Hotel Key Cards - \$1,500 (exclusive)

Includes the design of your choice on hotel key cards given to all attendees.

### Entrance Door Wraps - \$750 each (6 available)

Showcase your company decal when attendees enter the Convention meeting space. A double-sided decal will fill the entire glass door.

### Name Badge Lanyards - \$750 (exclusive)

Includes your company name and/or tagline are repeated on the name badge lanyard.

### Cell Phone Wallets - \$750 (exclusive)

Includes your logo on card wallets that go on the back of badges or smartphones.

**SOLD**

### Pens - \$600

Includes your company logo on pens handed out during the Conference.

**SOLD**

### Showcase Bag - \$500

Includes your company logo on all attendee bags as they gather items from exhibit booths.

### Drink Tickets - \$250

Includes your company name featured on the two drink tickets given to Cocktail Reception attendees. In addition, attendees from your company receive four additional tickets.

### Questions?

Contact Cathy Vick  
RPA's Sales Development  
Manager at  
cvick@retailpackaging.org

Ready. Set. Pack for THE best industry conference of the year!

